Kayla Good

I am a mixed-methods researcher with seven years of experience conducting psychological studies with children and adults. I am eager to leverage these skills to directly impact users' experiences.

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Experience

PhD Researcher
September 2019 to Present

Stanford University

- Led large-scale, end-to-end research projects examining what might lead children and adults to form concerns about seeming smart to others
- Recruited and tested over 1000 participants across online and in-person contexts
- Communicated research findings by presenting at major international conferences and publishing first-author articles, both in <u>high-impact academic journals</u> and <u>popular science outlets</u>
- Received competitive $138,000 <u>grant from the National Science Foundation</u>

Inclusive Teaching Fellow
June 2021 to Present

Center for Teaching & Learning, Stanford University

- Successfully proposed, managed, and procured funding for a multi-year project aimed at increasing use of inclusive teaching practices among graduate teaching assistants
- Designed and led interactive, engaging workshops centered around fostering diversity and inclusion in the classroom
- Conducted pre- and post-workshop surveys to assess workshops' effectiveness at promoting inclusivity

Admissions Representative
November 2020 to January 2022

Stanford University

- Collaborated with a cross-functional team of faculty, students, and staff to evaluate applications from prospective Psychology PhD students
- Generated workflow for tracking ratings of applications across several key metrics
- Led analysis of applicants' ratings to produce shortlist of interviewees

Research Coordinator
July 2017 to August 2019

University of Chicago

- Managed participant recruitment and data collection for over 10 research projects
- Hired, trained, and mentored 15 undergraduate research assistants
- Facilitated collaborations with external research partners, including Chicago's Museum of Science and Industry

Education

Stanford University

Stanford, CA
PhD Candidate in Psychology
Expected 2024

Reed College

Portland, OR
BA in Psychology
2013-2017

Selected Publications

Good, K., Shaw, A. (2022). <u>Why kids are afraid to ask for help.</u> Scientific American.

Good, K., & Shaw, A. (2022). <u>Being versus appearing smart: Children's developing intuitions about how reputational motives guide behavior.</u> Child Development.

Skills

Software/Programming

- Proficient in R, Qualtrics, SPSS
- Familiar with Python, HTML/CSS, SQL

Statistical Analyses

- Linear mixed-effects modeling
- Bayesian modeling
- Factor analysis
- Data visualization

Research

- Surveys
- Piloting
- A/B testing
- Interviews
- Thematic analysis
- Observational research
- Behavioral experiments